

**Govt. of Jharkhand**  
**Rural Development Department**  
**Jharkhand State Livelihood Promotion Society**  
2<sup>nd</sup> Floor, JSAMB Building, Itki Road, Hehal, Ranchi-834005

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Letter No: JSLPS/509

Date: 12/03/2024

**LETTER OF INVITATION**

To,

The Interested Individuals/institutions.

**Sub:- Hiring of Individual Consultant/Institution for Production of different types of documentary/ films for JSLPS.**

Dear Sir:

- 1) You are hereby invited to submit technical and financial proposals for consultancy services required for production of documentary/films during different training/meeting, study etc. of JSLPS, which could form the basis for future negotiations and ultimately a contract will be entered between you and JSLPS.
  - 2) **The purpose of this assignment is to:**
    - a) Providing quality services to develop HD audio/video products. It would be documentary, Docu-drama, training film, feature film, Animation film etc. as per requirement of various projects of JSLPS.
    - b) Visit to different field areas for the above activities.
    - c) Furnish all the videography with edited version and also raw footage to JSLPS.
  - 3) **The following documents are enclosed to enable you to submit your proposal:**
    - (a) Terms of reference (TOR) (**Annexure-I**);
    - (b) Supplementary information for consultants, including a suggested format of curriculum vitae (**Annexure- II**); and
    - (c) A sample format of the contract for consultants services under which the service will be performed (**Annexure-III**).
  - 4) The JSLPS has received funds from Rural Development Department, Govt. of Jharkhand towards Implementation of DAY-NRLM Program along with other schemes in the State, and intends to apply a portion of this fund to eligible payments under this Contract.
  - 5) **Submission of Proposals:**  
The proposals shall be submitted in two parts, viz., Technical and financial proposal in separate sealed envelopes and should follow the form given in the "Supplementary Information for Consultants."
- The proposals will be received in the office of the JSLPS up to **15.30 hours on 27<sup>th</sup> March'2024**, either by post/courier or by hand.

- 6) **Evaluation of Proposals:**  
Technical proposal will be opened first for evaluation in accordance with the technical qualification parameters. Financial proposal of technically qualified Consultants/Firms will be opened only.

7) **Deciding Award of Contract:**

Quality and competence of the consulting service shall be considered as the paramount requirement.

Negotiations will be held with you only if the technical proposal is acceptable. You must be prepared to furnish the detailed cost break-up and other clarifications to the proposals submitted by you, as may be required to adjudge the reasonableness of your price proposals. If the negotiation with you is successful, the contract shall be awarded to you. If negotiations fail, and if it is concluded that a contract with reasonable terms cannot be concluded with you, the process of selection of Consultant, issue of letter of invitation etc. will be repeated till an agreed contract is concluded.

- 8) Please note that the JSLPS is not bound to select any of the Consultant submitting proposals.
- 9) It is estimated that about 120 days of services will be required for the assignment during a period of one year and generally you should base your financial proposal on this figure. However, you should feel free to submit your proposal on the basis on man-days considered necessary by you to undertake the assignment.
- 10) You are requested to hold your proposal valid for a period of **90 days** from the date of opening of technical proposal and during these periods you will maintain without any change the proposed price. JSLPS will make its best efforts to finalize the agreement within this period.
- 11) Please note that the cost of preparing a proposal and of negotiating a contract including visits to JSLPS, if any; is not reimbursable as a direct cost of the assignment.
- 12) Assuming that the contract can be satisfactorily concluded by **April'2024**, you will be expected to take-up/commence with the assignment within **May, 2024**.
- 13) **Tax Liability:**  
Please note that the remuneration which you receive from this contract will be subject to the normal tax liability in India. Kindly contact the concerned tax authorities for further information in this regard, if required.
- 14) We would appreciate if you inform us by Telex/Facsimile within three days from the receipt of the letter :  
(a) Your acknowledgment of the receipt of this letter of invitation; and  
(b) Whether or not you will be submitting the proposal.

Sd/  
**Chief Operating Officer(G)**

**Enclosures:**

- Annexure-I: Terms of Reference.  
Annexure-II: Supplementary Information to Consultants.  
Annexure-III: Draft contract under which service will be performed.

## Annexure-I

### Terms of Reference for empanelment of individuals/institutions for production of different film/documentary on various activities of JSLPS.

1. **Background:**

Jharkhand State Livelihood Promotion Society (JSLPS) under the aegis of Rural Development Department, Government of Jharkhand is an autonomous society registered under the Societies Registration Act, 1860. JSLPS mandate's is to promote livelihood amongst disadvantage communities across the state to reduce poverty. JSLPS has been designated by the Government of Jharkhand to design and implement the Aajeevika project of Ministry of Rural Development, GOI in the state. Besides, JSLPS is also the nodal agency to implement the World Bank supported JOHAR project, JICA supported JHIMDI project, Udaan project, DDU-GKY etc. For increasing the awareness and visibility of the project. KMC (Knowledge Management & Communication) domain of JSLPS develops a number of IEC materials & audio/Visual products. Among the various mode of Communication channels within the organization, Audio/Visuals are one of the effective one for project based external communication. The Audio-visual products (Training films/Branding films etc.) is been used during the training of community women, promotion of project during events/ programs and orientation of Policymakers, Govt. Official and other stake holder. JSLPS is looking forward for empanelment of two individual creative Director/Filmmaker for production of Quality Audio-Visuals, Films for various Domain/projects JSLPS.

2. **Objectives:**

To develop quality Audio-Video products which will help domains to cater the need related to Training, Capacity building, Orientation and promotion of various events. It would be Documentary, Docu-drama, training films, feature films, Animation films etc. as per the requirement of various projects of JSLPS.

3. **Targeted audience:** The main targeted audience is community women and the public at large. The secondary targeted audience are the partners (Policy makers, Govt. authorities, Ministers, Stake holders, agencies, local authorities) and PRIs beneficiaries.

4. **Scope and Services, Takes (Components) and Expected Deliverables:**

- a) Ensure Pre-production & Post production in high quality.
- b) Research and scripting as per the requirement of JSLPS.
- c) Ensure highest broadcast quality production and shooting.
- d) Liaise with KMC domain of JSLPS on production schedules, shooting, filming formats and location access.
- e) JSLPS retains full copy of all footage captured.
- f) Use of original or Copyright-free music & audio.
- g) During Development of documentary/video/films animation film etc. the consultant will arrange all required team for shooting and to deliver the final products.

5. **Institutional Arrangements:**

JSLPS will be responsible for providing the expert with all necessary information related to the project on time. It will be also responsible to provide clarification and facilitation of the work, guide in identifying location and resource people for interviews. JSLPS will approve each deliverable before proceeding to the next one. In addition, JSLPS will need to approve the scenario suggested by the consultant before the interviews are set up.

6. **Required experience and Knowledge of consultant:**

- a) Post graduate in mass communication or any post graduate with at least 15 years of experience in production of Film, Documentary Film, News, TV programmes or similar nature of activities.
- b) The film maker must be empanelled with NFDC or DAVP.
- c) Able to produce High quality broadcast video on tight deadline on a variety of Activities & subject on Rural development.
- d) Produce quality Full HD (1920x 1080p) or Ultra HD Videos.
- e) Professional sound recording at minimum 24- bit/96kHz.
- f) Final product on HD web files (H264 MOV) in a pendrive.
- g) Canon 5D or equivalent professional camera for shooting.
- h) Priority will be given to state or national award winner.

7. **Duration of Assignment:**

The duration of the contract will be initial for a period of one year and may be extended for further period of one year based on requirement and performance of the consultant.

8. **Title & Copyright:**

The title right, copyright and any other rights whatsoever nature in any material produced under the provision of this TOR will be vested exclusively in JSLPS

9. **Payment:** Payment will be made within 15-20 working days from the date of submission of bills subject to production of all required document as per contract.

10. If required JSLPS may hire other technically qualified consultant subject to willing to work on the L1 rates and terms & conditions.

## Annexure - II

### SUPPLEMENTARY INFORMATION FOR CONSULTANTS

#### Proposals

1. **Technical Proposals should include the following information:**

- (i) Curriculum Vitae of Consultant (F-2).
- (ii) An outline of recent experience on assignments/ projects of similar nature executed during the last three years in the format given in Form F-3.
- (iii) Any comments or suggestions of the Consultant on the Terms of Reference (TOR).
- (iv) A description of the manner in which Consultant would plan to execute the work. Work plan time schedule in Form F-4 and approach or methodology proposed for carrying out the required work.
- (v) The Consultant's comments, if any, on the data, services and facilities to be provided by JSLPS indicated in the Terms of Reference (TOR).

2. **Financial Proposals**

The financial proposals should include the Schedule of Price Bid in Form F - 5.

3. Original proposal along with one copy of the proposal should be submitted addressing to the Chief Executive Officer, Jharkhand State Livelihood Promotion Society, 2<sup>nd</sup>Floor, JSAMB Building, Itki Road, Hehal Ranchi-834005.

4. **Contract Negotiations**

The aim of the negotiations is to reach an agreement on all points with the consultant and initial a draft contract by the conclusion of negotiations. Negotiations commence with a discussion of Consultant's proposal, the proposed work plan, and any suggestions you may have made to improve the Terms of Reference. Agreement will then be reached on the final Terms of Reference and the bar chart, which will indicate periods in months and reporting schedule. Once these matters have been agreed, financial negotiations will take place and will begin with a discussion of your proposed monthly rates.

5. **Terms of Payment \***

The mode of payments to be made in consideration of the work to be performed by the Consultant shall be as follows:

- (i) All payment will be made on monthly basic or assignment basis as per the negotiated rates.

Note: All payments shall be made on submission of pre-receipted bills by the Consultant in duplicate for respective stages.

6. **Review of Reports/Videography:**

A review committee consisting of following officers of JSLPS will review the activities undertaken and any suggestion any modifications/changes considered shall be incorporated immediately. The suggestive committee is:

- A) Chief Executive Officer/Chief Operating Officer.
- B) State Program Manager(i/c), Social Mobilization and Institution Building.
- C) Project Officer, Media & Documentation.
- D) Representative from concerned Domain. (indenting unit)

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**FORM NO.F-1**

From:

To

The Chief Executive Officer,  
JSLPS, 2<sup>nd</sup> Floor, JSAMB Building,  
Itki Road, Hehal,  
Ranchi-834005

Sir:

**Sub:- Hiring of Individual Consultant for Production of documentary/ film for JSLPS.**

I \_\_\_\_\_ Consultant herewith enclose Technical and Financial Proposal for selection as Consultant for JSLPS.

We undertake that, in competing for (and, if the award is made to us, in executing) the above contract, we will strictly observe the laws against fraud and corruption in force in India namely "Prevention of Corruption Act 1988".

We hereby certify that we have taken steps to ensure that no person acting for us or on our behalf will engage in bribery.

Yours faithfully,

Signature: \_\_\_\_\_  
Full name \_\_\_\_\_  
and address: \_\_\_\_\_

**FORM F-2**

**FORMAT OF CURRICULUM VITAE (CV) FOR  
CONSULTANT**

Name of Consultant: \_\_\_\_\_

Profession: \_\_\_\_\_

Date of Birth: \_\_\_\_\_

Nationality: \_\_\_\_\_

Membership in Professional Societies: \_\_\_\_\_

**Key Qualifications:**

*[Give an outline of experience and training most pertinent to tasks on assignment. Describe degree of responsibility held on relevant previous assignments and give dates and locations. Use about half a page.]*

**Education:**

*[Summarize college/university and other specialized education of staff member, giving names of schools, dates attended, and degrees obtained. Use about one quarter of a page.]*

**Employment Record:**

*[Starting with present position, list in reverse order every employment held. List all positions held by staff member since graduation, giving dates, names of employing organizations, titles of positions held, and locations of assignments. For experience in last ten years, also give types of activities performed and client references, where appropriate. Use about two pages.]*

**Languages:**

*[For each language indicate proficiency: excellent, good, fair, or poor; in speaking, reading, and writing ]*

**Certification:**

I, the undersigned, certify that to the best of my knowledge and belief, these data correctly describe me, my qualifications, and my experience.

Date: \_\_\_\_\_

***[Signature of Consultant]***

***Day/Month/Year***

Full name of Consultant: \_\_\_\_\_

**FORM F-3**

**ASSIGNMENTS OF SIMILAR NATURE SUCCESSFULLY COMPLETED  
DURING LAST 3 YEARS (FY)**

Outline of recent experience on assignments of similar nature:

Sl. No.	Name of the Assignment	Name of the Project	Owner or Sponsoring Authority	Cost of Assignment	Date of Commencement	Date of Completion	Was the Assignment Completed Satisfactorily
1	2	3	4	5	6	7	8
1							
2							
3							
4							

Note: Please attach certificates from the employer by way of documentary proof, if any:

**FORM F-4**

**WORK PLAN TIME SCHEDULE**

A. Field Investigation

Sl. No.	Activities to be undertaken	Month wise Program			
		1 <sup>st</sup> Month	2 <sup>nd</sup> Month	3 <sup>rd</sup> Month	

B. Compilation and submission of reports

1. Draft Final Report

2. Final Report

C. A short note on the line of approach and methodology outlining various steps for performing the assignment.

D. Comments or suggestions on "Terms of Reference."

**FORM F-5**

**SCHEDULE OF PRICE BID:**

<b>Sl. No.</b>	<b>Activities to be undertaken</b>	<b>Unit Rate (Rs.) Excluding GST</b>
1	Price for one film/documentary up to 2 minutes duration. which includes shooting, editing, and visiting to the locations for shooting	
2	Price for one film/documentary up to 2-5 minutes duration. Which includes shooting, editing, and visiting to the locations for shooting.	
3	Price for one film/documentary up to 5-10 minutes duration. Which includes shooting, editing, and visiting to the locations for shooting	
4	Price for one film/documentary up to 10-15 minutes duration. Which includes shooting, editing, and visiting to the locations for shooting.	
5	Price for one film/documentary up to 15-30 minutes duration. Which includes shooting, editing, and visiting to the locations for shooting.	

**Signature of Consultant**

**Date : .... / .... / 2024**

**Note:**

The selected consultant shall use their own infrastructure like office, camera, laptops etc. and any other cost for providing CD/Pen Drive footage to and for to JSLPS office for collection and handover of different work.

**Draft Letter of Contract**

**Annexure-III**

**Sub:- Hiring of Individual Consultant for production of documentary/ film for JSLPS.**

(Name of Consultant)

We herewith confirm your consulting appointment to carry out the above-mentioned assignment specified in the attached Terms of Reference.

For administrative purposes (Name of responsible staff of Borrower) has been assigned to administer the assignment and to provide the Consultant with all relevant information needed to carry out the assignment. The services will be required in (Name of Project) for about \_\_\_\_\_ days/months, during the period from \_\_\_\_\_ to \_\_\_\_\_. These dates are estimates and (Name of Borrower) may find it necessary to postpone or cancel the assignment and/or shorten or extend its duration. However, every effort will be made to give you, as early as possible, notice of any such changes. In the event of termination, the (Name of Consultants) shall be paid for the services rendered for carrying out the assignment to the date of termination, and will provide the (Name of Borrower) with any reports or parts thereof, or any other information and documentation gathered under this Contract prior to the date of termination.

This Contract, its meaning and interpretation and the relations between the parties shall be governed by the laws of the Union of India.

Set out below are the terms and conditions under which you have agreed to carry out the assignment. The services to be performed, the estimated time to be spent, and the reports to be submitted will be in accordance with the attached Terms of Reference.

This Contract will become effective upon confirmation of this letter by you and will terminate on \_\_\_\_\_, or such other date as mutually agreed.

Payments for the services will not exceed an amount of \_\_\_\_\_.

You will be paid your charges as follows, within 30 days of receipt of invoice a fee of:

<b>Amount</b>	<b>Currency</b>	
.....	.....	upon receipt of a confirmed copy of this letter and submission of inception report.
.....	.....	upon receipt of the draft report.
.....	.....	upon receipt of the final report acceptable to (Name of Client)

The above fee includes all the costs related to carrying out the services, including overhead and any taxes.

You will be responsible for appropriate insurance coverage. In this regard, you shall maintain medical, travel, accident and third-party liability. You shall indemnify and hold harmless, the (Name of Client) against any and all claims, demands, and/or judgements of any nature brought against the (Name of Client) arising out of the services under this Contract. The obligation under this paragraph shall survive the termination of this Contract.

All materials produced or acquired under the terms of this Contract written, graphic, film, magnetic tape or otherwise shall remain the property of the (Name of Client). The (Name of Client) retains the exclusive right to publish or disseminate reports arising from such materials. The rights and duties provided for in this paragraph shall continue, notwithstanding the termination of this Contract or the execution of it's other provisions.

You will carry out the assignment in accordance with the highest standard of professional and ethical competence and integrity, having due regard to the nature and purpose of the assignment, and will conduct yourself in a manner consistent herewith.

You will not assign this Contract or sub-contract or any portion of it without the Client's prior written consent.

You should agree that, during the term of this Contract and after its termination, you and any entity affiliated with you, shall be disqualified from providing goods, works or services (other than the Services and any continuation thereof) for any project resulting from or closely related to the Services.

You shall pay the taxes, duties fees, levies and other impositions levied under the Applicable law and the Client shall perform such duties, in regard to the deduction of such tax, as may be lawfully imposed.

You will also agree that all knowledge and information not within the public domain which may be acquired during the carrying out of this Contract, shall be, for all time and for all purpose, regarded as strictly confidential and held in confidence, and shall not be directly or indirectly disclosed to any person whatsoever, except with the (Name of Client) written permission.

Any dispute arising out of the Contract, which cannot be amicably settled between the parties, shall be referred to adjudication/arbitration in accordance with Arbitration & Conciliation Act 1996.

Read and Agreed :

Place: (Signature & Name of Consultant)

Date:

(Signature & Name of Client's Representative)

Attachment: (i)Terms of Reference and Scope of Services; and (ii) Consultant's Reporting Obligations.

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