



Aajeevika

Jharkhand

Issue-121





CXO Conclave



Skill Connect

Unleashing Jharkhand's Potential through Skill Development

JSLPS, RDD, GoJ organized a “CXO Conclave - Skill Connect Unleashing Jharkhand's Potential through Skill Development” on 7th July, 2023 at Hotel Le Meridian, Coimbatore, Tamil Nadu under the chairmanship of Secretary, RDD, GoJ.

The event was formally inaugurated by lighting of lamp by Shri Chandra Shekhar, Secretary, RDD (GoJ), Shri Suraj Kumar, CEO, JSLPS, Shri R. Shankar, COO, TNSRLM, Shri Santosh Kumar Tiwari, Director, MoRD and Dr. Sandhya Gopakumaran, Director, Training and Development (NIRD-PR).

Shri Chandra Shekhar (IAS), Secretary RDD (GoJ), in his welcome address, highlighted the importance of all the stakeholders present in the conclave and strategies to formulate in generating livelihood opportunities for the rural youth of the State. He said, “technology is emerging very rapidly and because of this, there is a strong need to change strategies in the skilling ecosystem to meet industry expectations and future skill requirements.”

Shri Suraj Kumar, CEO, JSLPS, said, “Jharkhand being a land of opportunities has immense potential for improvement and the Government has been working relentlessly to unlock opportunities through skill development to facilitate its youth. JSLPS being the nodal agency for imparting DDU-GKY program in the state has trained over 60,000 youths during these years in various sectors through partnership with esteemed organizations like Wadhvani Foundation, NIRD-PR and PWC to improve employability. This achievement

is a result of the dedication by our network of 2,92,333 SHGs, 872 JRPCs, 24 district management units and 92 Project Implementing Agencies.

Shri Hasnain Warsi, State Program Manager -Skills & Jobs, JSLPS welcomed all the eminent dignitaries and shared the agenda of the event. He said, “the current workforce is to be equipped with an updated skill set that the industries are looking for and accordingly industry-specific strategies need to be rolled out to meet the gap. The CxO will provide a platform for all stakeholders to understand challenges and focus areas and formulate an action plan by collaborating with academicians, industries, state government and central Government to develop industry-relevant skill development programs which would ensure better livelihood opportunities for the youth of Jharkhand.” During his speech, he expressed the state's interest in collaboration with industries and industry associations which would ensure better placement opportunities for the youth of Jharkhand.

The event was a huge success.





Alumni Meet of DDU-GKY Candidates

JSLPS organized an alumni meet at Quantum Knits 3, a unit of KPR Mills, Tirupur, Tamil Nadu on 9th of July 2023. DDU-GKY Alumni meet is an important component of the scheme. Such Alumni meets are organized to provide a healthy ground for experience sharing by the former trainees with their present counterparts on topics like placements, career goals, challenges they faced in finding employment before undertaking the training and the benefits they availed after. The objective was reaching out to the trained and placed candidates of DDU-GKY. The Alumni Meet was an event aimed at bringing together graduates of the Jharkhand's DDU-GKY program. The event was graced by CEO, JSLPS along with other officials of JSLPS, KPR mills, PIAs, Wadhvani Foundation and more than 1200 alumni of DDU-GKY's Jharkhand project. Some of the former trainees were also felicitated at the event as skill icons for their exemplary performances at their workplaces and in their career paths.

It played a crucial role in supporting the professional growth and empowerment of DDU-GKY graduates. By providing networking opportunities, career guidance and employment support, the program contributes to the overall success of DDU-GKY initiative. Continuous improvement, effective communication and sustainable funding are essential to ensure the long-term impact and success of the Alumni Program. Such alumni meetings should be

organized on a regular basis to maintain engagement and ensure the growth of the alumni community. Migration support centers (MSC) play a vital role in maintaining communication with these candidates ensuring them the availability of a full-time support hand at their work location. Continued efforts in organizing such events and implementing the recommendations will further strengthen the impact and effectiveness of the DDU-GKY program in empowering rural youth.

The program also aimed to provide career guidance and counselling to Jharkhand alumni for continued professional growth and to facilitate the exchange of experiences, insights, success stories and to collect feedback from alumni to improve the DDU-GKY program.

All the participants enjoyed the time & the alumni motivated the present trainees to do well & excel in life.





Patrakar Didis get insightful tips on grassroots reporting



A four-days' Patrakar Didi training programme was organized at Ranchi. A total of 30 participants from 12 districts joined the training sessions. The participants, who were all freshers, were given tips to hone their skills in basic story writing, reporting, photography, videography, etc. by journalist Ms. Neetu Singh.

On the first day of the training, the participants were provided in-depth lessons on the basics of news and story writing and how to identify stories around them, the basic dos and don'ts to be kept in mind while writing a story, etc. In the second half of the day, they were provided with a related assignment to practice what they had learned about story/news writing. Later, a discussion round was organized where the stories written by the participants were read by the trainer and suggestions and areas of improvement were discussed.

The second day of the training involved revision of the learnings of day one and then the participants were given a detailed lesson on how to support their stories with effective photography and videography skills. They were trained in taking good photographs and videos with their smartphones and were told about the techniques involved in the same. A session was also taken by Ms. Neetu Singh where she taught the participants how to upgrade their skills to find effective stories from rural areas. The trainer also gave them tips on upgrading their skills of reporting and writing which

could help them find more opportunities.

On the third day of the training, Ms. Singh engaged the Patrakar Didis in interesting group activities to check their learning.

On the last day, the Knowledge Management and Communication team of JSLPS interacted with the participants and discussed the expected outcomes of this training. The participants were encouraged to regularly write and report stories, activities and events from their blocks which would be published through various channels. Along with this, the participants were introduced to various social media channels of the organization and were briefed on how these channels worked.



Workshop-cum-Webinar on Mission LiFE

A one day workshop-cum-webinar on Mission LiFE was organized in the state office of JSLPS, Ranchi. The objective was to raise awareness among the JSLPS staff about Mission LiFE and how all could contribute to sustainable use of natural resources.

Dr. Nitish Priyadarshi, a Geologist, took the session and discussed issues such as global warming, change in weather over the decade, importance of clean water, decluttering, renewable energy conservation and other important aspects of sustainable development.

The themes under Mission LiFE such as Save Energy, Save Water, Reduce Waste, Adopting Healthy Lifestyle, etc were the main topics of discussion during the workshop.

At the end, a question-answer session was held to clear



the doubts of the members regarding the issues. Shri Bishnu C Parida (COO, JSLPS) was present at the workshop, which was also attended by the SPMs and state staff. The district and block units attended the webinar via video conferencing.

JOHAR: CREATING OPPORTUNITES... GENERATING LIVELIHOODS...



JOHAR project of JSLPS is working to double the farmer's income by providing them support in several domains like high value-added agriculture (HVA), installation of irrigation schemes, non-timber forest produce (NTFP), livestock & fisheries development. Thousands of villagers in the state are benefitting from

the schemes run under the JOHAR project.

Rupali Mandi, a resident of Rawtara village at Dhalbhumgarh, lost her job as a labourer at a brick factory during the Covid. The situation in her family got worse when her husband Surya Mandi, who used to work as a laborer in Bangalore, was also forced to reverse migrate to his village.

Since Rupali was a part of the Producer Group of the JOHAR project in her village, she and her husband decided to cultivate various crops in their 40 decimal lands. They also took a vacant 110 decimal land on lease for cultivating high value crops.

With their dedication, hard work and technical guidance as well as financial support from JOHAR project, they cultivated crops.

When asked about the profits she expects from the cultivation, Rupali Mandi had a smile on her face. A happy Rupali said that, "she expected earnings of around Rs.3,50,000 from her produces."



Sensitization workshops on DDU-GKY successfully conducted in all 24 districts

JSLPS organised 'Sensitization workshops for officials of the district administration, block administration and members of the Panchayati Raj Institutions' in all the 24 districts of the state.

The objective of the workshops, was to create awareness on DDU-GKY/Roshni project.

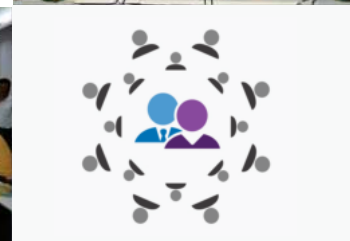
Support was also sought from the participants to increase the mobilization of candidates under the project.

The sensitization workshop proved to be an effective platform for knowledge dissemination, collaboration and coordination. It successfully enhanced the participants' understanding of the project and its implementation processes. The workshop outcomes and recommendations will contribute to the continuous improvement and smooth implementation of the programme. The district and block administrations and the PRI members play crucial roles in the success of the project and the workshop played a key role in making them aware of the guidelines to be followed under the scheme.

The workshop fostered collaboration and coordination among different stakeholders emphasizing the importance of teamwork and shared responsibility for the successful execution of the project.

Participants identified potential challenges such as resource constraints, skill gap assessment, and effective monitoring. The identified challenges would serve as valuable inputs for further planning and strategizing.

Some of the participants proposed recommendations, including the need for capacity building programs for trainers and assessors, enhanced community engagement, and regular progress review meetings at the district and block levels. These suggestions will be considered while refining the project implementation framework.





Hon'ble Governor of Jharkhand Shri C P Radhakrishnan participated in the 'Jan Samvad' program held in Ramkanda block of Garhwa district, where Minister of Drinking Water and Sanitation Mr. Mithlesh Kumar Thakur was also present. During the program, assets were distributed among Phulo Jhano Aashirwad Abhiyan beneficiaries and among the women of Self

Governor's Visit

Help Groups. The children of PVTG Pathshala were also given Pathshala kits. Before Garhwa, the Hon'ble Governor participated in a similar event organized at Simdega district. At Simdega, he distributed assets amongst the SHGs and encouraged rural women to start various businesses.

Governor Shri C P Radhakrishnan is visiting every nook and corner of the state to hold the 'Jan Samvad' (public interaction) programme during which he communicates directly with the women of SHGs, locals and people of different communities. During the public interactions, he not only listens to the problems of the people but also informs them about the welfare schemes launched by the government.

Raising Hope... Realizing Dream ...

Surti Devi, senior AKS (Aajeevka Krishak Sakhi) under the JOHAR Project who is a resident of Sadma Kalan under Petarwar block of Bokaro district is an example of women empowerment. There was a time when she had no option but to take a loan at unreasonable interest even to buy medicines for her child. But things changed as she joined Self Help Group and started taking small amounts as loan at very low rates for all her important work. Surti, who is associated with the Jagriti Sakhi Mandal and Sadma Kalan Livelihood Producer Group, took senior AKS training under the JOHAR project and became aware of modern techniques of farming. She also started running the poly-nursery house.



Surti, who now earns Rs 1 to 1.5 lakh annually, says "Sakhi Mandal and JSLPS has empowered me and now I want to help other women."

SHG paves way to better livelihood Opportunities...



Beli Khatoon of Udhwa block of Sahibganj district was a housewife. Her life changed after she joined lilu Self-help group. Beli was introduced to several ways of starting a livelihood for a better living. She became aware of various options that were available to improve her financial condition and fulfill her family's needs. In the year 2022, with the help of JSLPS and SBI branch Udhwa, she took a loan of Rs 1 lakh and opened a small clothes shop. The shop started running well and today Beli earns Rs. 20,000 to Rs. 22,000 monthly which helps her provide better lifestyle to her family.



World Environment Day celebrated

World Environment Day is celebrated every year on June 5 and is dedicated to promote environmental awareness and encourage global action to protect the planet. In Jharkhand, women of Sakhi Mandals celebrated this day with great fervor all across the state. Various programmes were organised at the village, block and state level to create awareness towards the environment. With the support and help of JSLPS, women carried out plantation drives at several places and also took out rallies. A pledge was also administered to the local people to keep up the spirit of the 2023 theme to “Beat Plastic Pollution.” The main objective of all these programmes was to make people aware of the problems caused due to pollution and

educate them about the benefits of keeping the environment green. World Environment Day reminds us that each individual has a role to play in safeguarding the environment. It emphasizes the importance of making sustainable choices in our daily lives and encourages us to become responsible towards Mother Earth.

Neelam Devi of Roshni Sakhi Mandal in Jaridih block of Bokaro says, “On this day we took out a rally in our village to encourage people for plantation and urged them not to pollute the public places. All the group members also planted trees in the CLF premise and pledged to reduce the usage of plastic.”

Celebration of Yoga Day

International Yoga Day was organized in various districts of Jharkhand. Local events were organized in all the blocks where people along with the women of Sakhi Mandals came together to experience the wonder of yoga. People discussed the importance and benefits of yoga for a healthy and progressive lifestyle. Students undergoing training in the DDU-GKY training centres marked the 9th International Yoga Day by practicing various Asanas and Pranayam for a healthy body and mind. Yoga is an ancient practice that promotes physical, mental, and spiritual well-being. It is a great way to stay fit and improve overall health. We were happy to see so many students come together to celebrate this day and practice Yoga.

PVTG Paathshala students in Neemdih and Chandil



blocks of Saraikela Kharsawan district also learned about yoga and practiced some asanas under the guidance of PVTG changemaker. In these schools, being run under the Udaan Project under JSLPS, PVTG Changemakers are preparing young children for their future through studies as well as through different games and activities.



News-Brief



Visit of World Bank Team

A team of JSLPS along with a World Bank team visited Ramgarh and Bokaro districts to oversee various activities related to the JOHAR project. These activities included the integration of PGs and FPCs, the production cluster approach for FPC, irrigation and other related matters.

Workshop on LokOS application

A two-days' residential workshop was organised by the JSLPS state MIS team in East Singhbhum on LokOS application. Valuable insights were provided on the application, which was attended by participants from Ranchi, Khunti, Bokaro, Simdega, Saraikela, Hazaribagh and both West and East Singhbhum.



One Stop Facility visited by World Bank

World Bank team visited the One Stop Facility (OSF) satellite offices in Kasmar and Nawadih blocks of Bokaro district. The OSF office is functional under NRETP. During the meeting, detailed information was provided to the members about the operation of the OSF office. The team discussed all important points related to preparation of business plan, selection of entrepreneurs and other important aspects. DPM, DM, DM JOB & SKILL, YP Non-farm, BPM, BPO-FI and BDSP Cadre were present in the meeting along with OSF Accountant and CLF Manager.



News-Brief

Training on Umang Module

A two-days' workshop was organized in Ranchi under project Umang in coordination with JSLPS and PCI. During the workshop there was an in-depth discussion with the change makers of Umang on Umang Group Module, Umang Village Organization Module and Cluster Organization Module. The workshop was attended by the JSLPS state team of Social Development, DPM Jamtara, DM-SD from Godda and all block program managers of Godda and Jamtara, IPRP, and SAC members. Documentation officer from PCI Delhi office was also present on the occasion.



Capacity Building on Gender equality

A two-days' workshop on the conceptual understanding of gender equality, gender mainstreaming, gender based violence and the integration of gender in different verticals of NRLM Programme was organised by JSLPS at Ranchi. The Objective of the workshop was to deepen the conceptual understanding of social development through the lens of gender and to develop joint understanding of the objectives of MCLF, GROW Scale-up and NSO with different verticals of NRLM.

Training of Trainers

A 3-days' residential workshop cum Training-of-Trainers was organized at Ranchi. The main objective of the workshop was to orient participants to the Vulnerability Reduction Fund (VRF) and its management, book-keeping & audit process under the Social Development domain. After getting trained these Master Trainers will train the VOAs & VO members in their respective districts.





Save Energy
#ChooseLIFE

Switch off vehicle engines at Traffic lights & Railway crossings

लाल बत्ती और रेलवे क्रॉसिंग पर वाहन के इंजन बंद कर दें

Scan the QR Code to know more

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Healthy Lifestyle
#ChooseLIFE

Start Biodiversity Conservation at community level

सामुदायिक स्तर पर जैव विविधता संरक्षण शुरू करें

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Save Energy
#ChooseLIFE

Use LED Bulbs/ Tube-Lights

सदैव एलईडी बल्ब और ट्यूब लाइट प्रयोग करें

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Sustainable FOOD Systems
#ChooseLIFE

Use smaller plates for daily meals to save food wastage

छोटे प्लेट में आवश्यकतानुसार ही खाएँ, खाना बर्बाद न करें।

Scan the QR Code to know more

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An Initiative of Knowledge Management & Communication Cell

JHARKHAND STATE LIVELIHOOD PROMOTION SOCIETY

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