

**THAKURGANTI MANDRO SAKHI SILK HANDLOOM WEAVERS  
PRIVATE LIMITED**

Vill-Kandhar, Bhagaiya, PS- Meharna, Dist-Godda, Jharkhand (813208)

Email: -[thakurgantimandrosilk@gmail.com](mailto:thakurgantimandrosilk@gmail.com),

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No.- TMSSHWPL/25-26/74

Date: 12.12.2025

**ADVERTISEMENT FOR THE RECRUITMENT OF CONSULTANTS AT TMSSHWPL,  
Godda, Jharkhand**

Thakurganti Mandro Sakhi Silk Handloom Weavers Pvt. Ltd. (TMSSHWPL), Godda, Jharkhand is registered in May, 2024 as Weavers Producer company under section – 8 of Company Act -2013 in order to support the rural handloom artisans in supply chain for their income enhancement. The overall objective of the PE is to establish a Common Facility Centre (CFC) cum Value Addition and Marketing Centre in which capable of providing technical services and marketing support to Producers and Producer Collectives. For this purpose, TMSSHWPL is recruiting Consultant in Bhagaiya, Godda, Jharkhand, to support marketing and sales and develop market-oriented designs for the producer enterprise. For further details, please visit [www.jslps.in](http://www.jslps.in).

Thakurganti Mandro Sakhi Silk Handloom Weavers Private Ltd., Godda, Jharkhand (TMSSHWPL) requires eligible, experienced and competent professionals to work as consultant expediting the production design, cataloguing and marketing along with exports of the products of Silk Handloom Artisans of TMSSHWPL, Godda. Applications are invited from suitable candidates for the following positions:

S/N	Programme/Projects	Position	Place of Posting	No. of Position
1	Development of Handloom Cluster under NRLM	Marketing Specialist	Bhagaiya, Godda	1
2		Textile Designer	Bhagaiya, Godda	1

**How to Apply:-**

Interested candidates may send their updated resume/CV along with cover letter mentioning the post applied for to: [thakurgantimandrosilk@gmail.com](mailto:thakurgantimandrosilk@gmail.com)

**Last Date of Application Submission: 25.12.2025**

**Contact Information: For any queries, please contact: 8200873326 or email to: [thakurgantimandrosilk@gmail.com](mailto:thakurgantimandrosilk@gmail.com)**

**Important Instructions:** - Candidates appearing for the recruitment process must read all the instructions carefully.

1. All above Consultant positions are purely project based on contractual basis and initially for 11 months only in which a probation period of 3 months is applicable. Extension of contract period will be done only on the basis of performance, need of the project and availability of fund.

*Rajiya Khatoon*



2. The positions demand for extensive field visit in entire country. Candidates must be prepared for field visit.
3. Candidates with relevant educational qualifications and work experience will only be shortlisted for the selection process, which consists of a Written Test, Group Discussion / Presentation and Personal Interview. The Written Test will serve as the primary screening criterion for short listing of candidates for the subsequent stages. The final selection will be based on the cumulative score obtained in all the three stages.
4. The Candidate has to carry following documents (original as well as self-attested photocopy) at the time of selection process.
  - a. All Educational / Academic Certificates.
  - b. All Experience Certificates (Relieving and Experience Letter from all previous employers. Appointment letter of current employer).
  - c. Aadhar card / Driving Licence / Voter ID or other relevant photo Identity Proof.
  - d. 2- passport size recent coloured photograph of self.
5. No TA/DA/lodging facility will be given to candidates for attending the Walk in selection process. Selection process may extend for next day and so on. Candidate must come prepared for the extended days of process on their own. Organisation will not provide any kind of facility nor reimburse any kind of expenditure incurred by the candidate in participation of recruitment process.
6. Director, TMSSHWPL, Godda reserves the right to cancel the recruitment process at any stage without assigning reasons.
7. Candidates selected through the recruitment process will in no circumstances considered eligible for the full-time positions at PE or JSLPS-PALASH. Lump sum monthly consultancy emoluments will be offered to selected candidates. PE or JSLPS-PALASH will be in no case liable to pay or compensate any kind insurance or compensation to the on-duty Consultants. Consultant will be responsible for paying all kind of tax liability arose from this consultancy with PEs.
8. The entire selection process is free of cost and there are no application charges or any cost payable by the candidates at any stages of selection process. Candidates must beware of any kind of cyber fraudulent.



FOR. THAKURGANTI MANDRO SAKHI  
SILK HANDLOOM WEAVERS PVT. LTD.  
*Rajya Khatoon*

Director  
(Director- TMSSHWPL, Godda, Jharkhand)

**DETAILS OF DESIRED QUALIFICATION, EXPERIENCE, SKILLS, SALARY AND JOB DESCRIPTION OF CONSULTANTS**

<b>Position- Marketing Specialist</b>
<b>Eligibility Criteria</b>
<b>Required No- 1</b>
<p><b>Educational Qualification:</b> MBA / PGDM in Marketing, Rural Management, or Textile Management OR Master's in Fashion Management / Handloom and Textile Marketing (NIFT or reputed institute preferred)</p>
<p><b>Age Limit:</b> 25 Yrs - 50 Yrs as on 01.07.2025</p>
<p><b>Experience Requirements:</b> Minimum 5 years of proven work experience in marketing and sales, preferably in textiles, handloom, handicrafts, Artisanal products or lifestyle products. Working experience with Rural and Traditional Artisan Cluster will be preferred.</p>
<p><b>Skills Required</b></p> <ul style="list-style-type: none"><li>• Computer Skills – Excellent working knowledge in MS Office environment.</li><li>• Language Skills – Excellent writing and oral skills in both English and Hindi.</li></ul>
<p><b>Salary:</b> ₹45,000 – ₹55,000 per month gross. (Applicant will not be entitled for any kind of additional facility of insurance etc.).</p>
<p><b>Roles and Responsibilities: -</b></p> <ul style="list-style-type: none"><li>▪ Develop and implement marketing and branding strategies for handloom products.</li><li>▪ Conduct market research and identify trends, customer preferences, and potential markets.</li><li>▪ Build and manage online and offline sales channels (e-commerce platforms, exhibitions, B2B tie-ups).</li><li>▪ Create a product positioning strategy to enhance market visibility of the producer enterprise.</li><li>▪ Collaborate with design and production teams for developing marketable products.</li><li>▪ Drive digital marketing, social media campaigns, and influencer collaborations.</li><li>▪ Plan and execute participation in fairs, exhibitions, and buyer-seller meets.</li><li>▪ Monitor sales performance and prepare monthly marketing reports.</li><li>▪ Work with artisan communities and translate market trends into product requirements</li><li>▪ Will be responsible for generating INR 2.5 Cr of business and execution of Rs 2 Cr business per year for PE and Secure confirmed orders worth INR 6.5 crores of products to artisan enterprises by March 2027</li><li>▪ Establish linkage with 15-20 wholesale / export buyers and at least 8 institutional buyers.</li><li>▪ Explore International market linkages and exports.</li><li>▪ Conduct marketing clinic workshop at the cluster.</li><li>▪ Any other task assigned by supervisor and higher authority.</li></ul>



Ratna Khatoon

**Position- Textile Designer**

**Eligibility Criteria**

**Required No- 1**

**Educational Qualification:** Bachelor's Degree in Textile Design / Handloom & Textile Technology / Fashion & Apparel Design from Govt. recognised / AICTE / UGC affiliated reputed institute. Candidates having similar degree / diploma from NIFT, NID will be preferred.

**Age Limit:** 25-50 Yrs as on 01.07.2025

**Experience Requirements:** Minimum 03 years of work experience in textile design, textile production, merchandising, preferably with handloom, craft clusters, or ethnic fashion brands. Working experience with Rural and Traditional Artisan Cluster / Established Brands will be preferred.

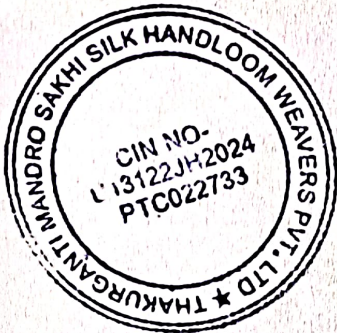
**Skills Required**

- Computer Skills – Excellent working knowledge in MS Office environment.
- Language Skills – Excellent writing and oral skills in both English and Hindi.
- Software- CAD (for textiles) or other design software.

**Salary:** ₹40,000 – ₹50,000 per month

**Roles and Responsibilities:**

- Develop at least 10 innovative and market-oriented designs per month for handloom products (sarees, dupattas, stoles, yardage, home textiles etc.).
- Create contemporary designs while preserving traditional weaving patterns and motifs.
- Work with weavers to convert design concepts into samples and final products.
- Prepare detailed design specifications (weave plans, colour palettes, and yarn details).
- Research fashion and textile trends to ensure competitive product development.
- Collaborate with the marketing team to align designs with market demand and buyer requirements.
- Maintain a design archive for future collections.
- Conduct design workshops and training sessions for artisans and weavers
- Create a seasonal product line and create one product catalogue per quarter.
- Any other task assigned by supervisor and higher authority.



FOR. THAKURGANTI MANDRO SAKHI  
SILK HANDLOOM WEAVERS PVT. LTD.

*Reshmi Khatoon*

(Director- TMSSHWPL, Godda, Jharkhand)